

Date: 6-19-01

Submitted by: Assemblymember TESCHE

Prepared by: Assembly Office

For reading: June 5, 2001

ANCHORAGE, ALASKA

AO NO. 2001- 120

AN ORDINANCE OF THE ANCHORAGE ASSEMBLY REAFFIRMING THE
ASSEMBLY'S LEGISLATIVE INTENT WITH RESPECT TO APPLICATION OF AMC
21.50.320(M) TO POLE SIGNS, ROTATING SIGNS, AND FLASHING SIGNS TO BE
ERECTED IN NEW OR RECONSTRUCTED LARGE RETAIL ESTABLISHMENTS.

WHEREAS, on May 8, 2001, the Anchorage Assembly enacted AO 2001-80(am)
which requires public site plan reviews for certain large retail establishments; and

WHEREAS, a new AMC 21.50.320(M) enacted as part of AO 2001-80(am) sets
forth certain requirements and restrictions on exterior signs for large retail
establishments governed by AO 2001-80(am); and

WHEREAS, a statement of the Assembly's intent with respect to application of
AO 2001-80(am) and AMC 21.50.320(M) to pole signs, rotating signs, and flashing
signs in existing large retail establishments has been requested.

NOW, THEREFORE, the Anchorage Assembly ordains:

Section 1: Neither AO 2001-80(am) in general nor AMC 21.50.320(M) in
particular shall be interpreted or administered:

a. to govern, apply to, prohibit, or restrict construction and placement of new
pole signs, rotating signs, or flashing signs in large retail establishments existing
on or before May 8, 2001 including those under construction as of that date, or

b. to govern, apply to, prohibit or otherwise restrict the repair, maintenance,
expansion, modification, or improvement of pole signs, rotating signs, or flashing
signs existing in large retail establishments on or before May 8, 2001 unless
made applicable as part of a limited site plan required under AMC 21.55.130(A)
for the expansion, reconstruction, renovation, or remodeling of the exterior
portion(s) of an existing large retail establishment commenced after May 8, 2001


Section 2: This ordinance shall not be codified

Section 3: This ordinance does not amend or modify AO 2001-80 as approved
by the Anchorage Assembly on May 8, 2001 and instead is declaratory of existing law.


Section 4: This ordinance shall take effect upon passage and approval.

PASSED and APPROVED by the Anchorage Assembly this 19th day of

June, 2001.


Chair

ATTEST:


Municipal Clerk

**Municipality of Anchorage
MUNICIPAL CLERK'S OFFICE
AGENDA DOCUMENT CONTROL SHEET**

AC 200720

| | | |
|----------|---|---|
| 1 | SUBJECT OF AGENDA DOCUMENT | DATE PREPARED 6-5-01 |
| | Reaffirming Legislative Intent - Application of AMC 21.50.320(m) | INDICATE DOCUMENTS ATTACHED |
| | | AO |
| 2 | DEPARTMENT NAME Assembly | DIRECTOR'S NAME Fay Von Gemmingen |
| 3 | THE PERSON THE DOCUMENT WAS ACTUALLY PREPARED BY | HIS/HER PHONE NUMBER 4751 |
| 4 | COORDINATED WITH AND REVIEWED BY | INITIALS |
| | Mayor | |
| | Heritage Land Bank | |
| | Merrill Field Airport | |
| | Municipal Light & Power | |
| | Port of Anchorage | |
| | Solid Waste Services | |
| | Water & Wastewater Utility | |
| | Municipal Manger | |
| | Cultural & Recreational Services | |
| | Employee Relations | |
| | Finance, Chief Fiscal Officer | |
| | Fire | |
| | Health & Human Services | |
| | Office of Management and Budget | |
| | Management Information Services | |
| | Police | |
| | Planning, Development & Public Works | |
| | Development Services | |
| | Facility Management | |
| | Planning | |
| | Project Management & Engineering | |
| | Street Maintenance | |
| | Traffic | |
| | Public Transportation Department | |
| | Purchasing | |
| | Municipal Attorney | |
| | Municipal Clerk | |
| | Other | |
| 5 | SPECIAL INSTRUCTIONS/COMMENTS | |
| | | |
| | | |
| 6 | ASSEMBLY MEETING DATE 6-5-01 | 7 PUBLIC HEARING DATE REQUESTED 6-19-01 |